

Your RMSCare Package

What's
Inside

RMSCares

**Keeping our
Seniors Safe**

Page 2

*Shiny New Gadget
of the Month*

FitBark

Page 2



Happy October

Those of you who know us well, know that Claudia and I love our tandem bike. Finally, after our accident earlier in the year, the doctor has given permission for us to start riding again. We are stoked, well I am stoked, and Claudia is willing (somewhat) so hopefully we will get our confidence back up so we won't be the last across the finish line in every event!!

Many of us are care givers for our elderly family members. Please share with them the many ways they can be taken advantage of in our RMSCares article on page 2!

Until next month,

Go Mobile - Without Killing Your Data

What if you could tap into the top talent in your industry, no matter where in the world they were?

With the power of the mobile web, your all-star team is now – literally – at your fingertips.

Consider this: 83% of workers report that they prefer using cloud apps over those deployed on-premise. Millennials, who will make up almost 50% of the available workforce by 2020, are “digital natives.” And don’t forget how much money remote workers allow you to save on real estate and office equipment.

Yet there are risks. Spreading your network around the world on a variety of devices you don’t control can expose your data in more ways than ever before. The key is to find the right balance between protection and productivity. Here, then, are five ways to effectively “mobilize” your workforce – *without* endangering your data:

Collaborate In The Cloud – A plethora of online collaboration tools have sprung up that make it easy for a geographically dispersed team to access and share the same files in real time. These tools not only make sharing easy and instantaneous, they help your team communicate quickly and effectively. Tools like Slack, HipChat, Asana, Podio and Trello – to mention just a few of the most popular options – are proving to make teams more productive. And that includes keeping critical data safe and secure.

Expand Elastically – In-house investments in IT hardware, software and staff can lock you into a rigid structure that can’t easily adapt to changes in demand. A cloud-based mobile workforce is able to contract and expand more easily as needs arise, and with very little loss of capital. Bottom line: use a VPN (virtual private network) and cloud-based collaboration tools to remain agile, flexible and competitive.

RMSCARES: Keep Our Seniors Safe!



Financial scams targeting seniors are becoming more and more prevalent as seniors are perceived to have plenty of money sitting in their accounts. Unfortunately, these scams are many times unreported and even when they are, they are difficult to prosecute. Please make sure your older family members are aware of these scams!!

1. **Medicare or Health Insurance Scams** take place when someone pretending to be with their insurance company asks for personal information which can lead to identity fraud.
2. **Counterfeit Prescriptions** Many older adults look on the internet for cheaper ways to purchase their prescriptions. Some of the internet sites actually send fake drugs which not only do not work but in some cases could be unsafe substances.
3. **Funeral & Cemetery Scams** Scammers get names from obituaries and claim that the deceased person owes them money. Also some disreputable funeral homes will charge family members for items not needed (coffin when deceased is cremated) knowing that this is a vulnerable time for loved ones.
4. **Internet Fraud** Seniors are not as familiar with the internet and will click on pop-ups, read emails, etc. that have viruses, or pretend to be their bank or charities getting the senior to give personal information such as passwords.
5. **Reverse Mortgage Scams** Although some reverse mortgages are legitimate ways for seniors to live in their homes with more income for those later years in life, there are many that are fraudulent so seniors need to be vigilant in checking out companies they are dealing with and should always read the fine print!
6. **The Grandparent Scam** is when someone calls the house and says "Guess who this is!" When Grandma or Grandpa guesses a name, the scammer has all the information they need to ask for money for some fake emergency. They even beg "please don't tell my parents or they will kill me."
7. **Fraudulent Anti-aging Products** Who doesn't want to look younger? Anti-aging products are a huge industry and many of these products do nothing or in the case of fake Botox can cause severe health problems to the end user.
8. **Sweepstakes and lottery scams** come in the mail, over the phone or via internet. Basically, the scammers tell you that you have won a prize and all you have to do is wire or charge a fee to collect your prize. It is unbelievable how many still fall for this scam!!
9. **Telemarketing Scams** Seniors are many times lonely and happy to get a phone call from someone willing to talk to them which is why many seniors end up getting scammed on the phone. Not only are they hard to catch, but they actually share their names and phone numbers with other scammers so they can be preyed upon over and over again!
10. **Investment Scams** Because many seniors are either already retired or planning towards retirement, they are looking for ways to safeguard their money for the future. Scammers know this and use various methods such as pyramid schemes or even the fake Nigerian prince looking for a partner to claim his inheritance to steal money from these seniors.

Shiny New Gadget Of The Month:



FitBark Keeps You And Your Dog Healthy

Do you know how well your dog slept last night? How much nutrition – or exercise – your dog really needs? Whether your pup is being well-cared for at doggy day care?

With FitBark you would know all this, and more, about your favorite canine pal.

Doggy health monitors are nothing new. But, according to hundreds of verified reviews on Amazon, Best Buy, App Store and Google Play, FitBark leads the pack.

FitBark attaches to your dog's collar and shares data with FitBark Explore, a dog health data bank that collaborates with over 20 leading universities and research institutions in North America and Europe to gain a better understanding of dog health.

You benefit from all this data by tapping into what FitBark calls truly unprecedented insights into canine health and data. All toward keeping Fido – and you – on the path to health and happiness.

\$59.95 at Fitbark.com.

Go Mobile Without Killing Your Data

Cont. from Page 1

Cut Costs Dramatically – Physical work areas, equipment, software and on-site security expenses can add up. Instead of spending money on office space, equipment and infrastructure, invest it in innovation and refinement. Combine the power of the cloud with a well-designed workflow to reduce the number of people needed to get things done. That will free up your key players to focus on more important tasks – the ones that boost productivity and ROI.

Deal With BYOD – Let's face it, BYOD (bring your own device) can be your greatest IT security threat. Yet, like it or not, workers will use their own devices on the job. Foisting strict controls without buy-in will just backfire. Yet doing nothing simply makes you a sitting duck for a cyber-attack. Solution? First, audit how your employees use their devices. Note the data they access and the apps they rely on. Group them by the levels of security and compliance they need to be governed by. A CEO, for example, may need to abide by financial regulations. An HR manager must deal with employment laws. Armed with information from your audit, you can roll out new policies as well as technical and process controls. Train your team in safe practices. And be sure to contact us for help in getting all this done securely and effectively.

Go Remote Without Risk – Whether you want to cut commuting time for your team, tap into the talents of experts outside your locale or simply accommodate a worker caring for family members, mobilizing your workforce can have big benefits. The trick is defending it at all points. Make sure remote workers share files and communicate with other employees only via a secured network. Make sure they use adequate virus protection. And, if they are using WiFi, either at home or on the road, make sure they do it safely. For instance, ensure that their tablet isn't set to automatically connect to the default wireless network. That's often an easy access point for hackers.

Free Mobile Risk Assessment – Limited Time Only!

To help you manage a mobile workforce without endangering your data, we're giving away a Free Mobile Risk Assessment, **normally valued at over \$300**, to the first 10 companies who request it by October 31. E-mail me at rrowe@rmsatl.com or **call me at 770-988-9640** to set yours up today. It's your best bet for keeping ahead of the competition – while keeping your company's data safe and secure.

RMS Associates, Inc.

1850 Lake Park Drive
Suite 200
Smyrna, GA 30080
www.rmsatl.com
Phone: 770.988.9640
Fax: 770.988.9695



Smart IT For Smart Business

Services We Offer

- ◆ Cloud Solutions
- ◆ Technology as a Service
- ◆ Total Business Continuity Protection
- ◆ Proactive Network Maintenance/Monitoring
- ◆ Network Design & Implementation
- ◆ Network Security
- ◆ SPAM & Virus Remediation & Prevention
- ◆ 3CX VOIP Phone System



“Like” RMS Associates, Inc. on FaceBook to get the latest IT news, tips, and even an occasional laugh at facebook.com/RMSAssociates



Check out our blog at mysupportguys.com/blog

We Would Love To Hear From YOU!

If you have noticed an RMS associate going above and beyond the ordinary for you either on-site or over the phone, please let us know so we may reward them! Please e-mail me at rrowe@rmsatl.com. Thanks!

Subscribe to our RSS feed at mysupportguys.com/feed.



This newsletter is printed by Imagers, a long time client and friend. If you need quality specialized printing, please call them at 404-351-5800 or see them on the web at www.imagers.com.

